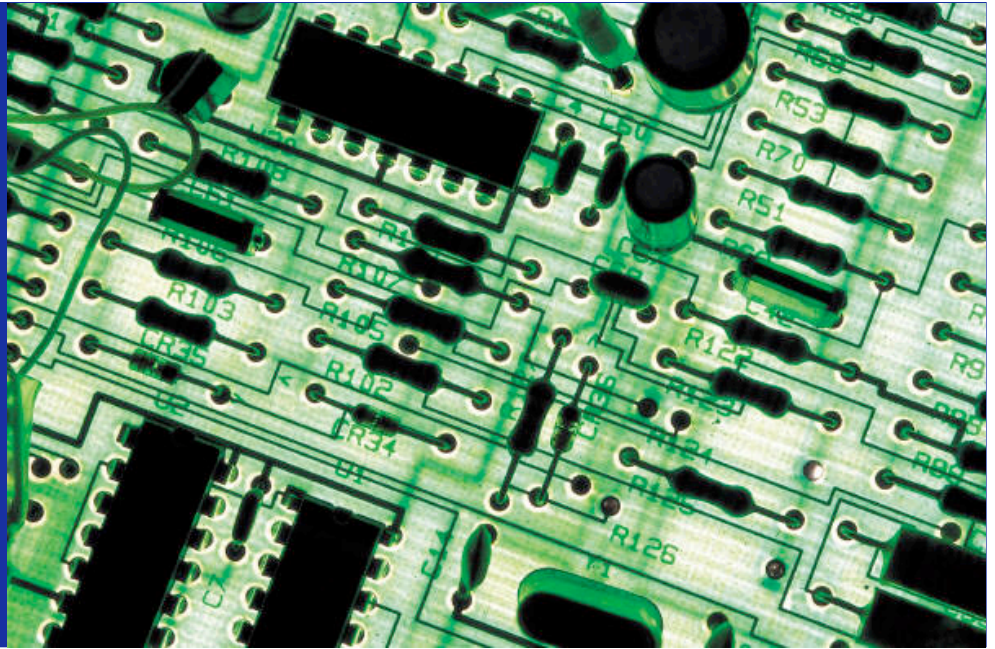


THE OFFICE PRODUCTS ANALYST

OPA



Customers Say Konica Minolta MFPs Are Best

Results taken from the Annual MFP End User Study

Several times a year, we contact hundreds of offices via telephone and ask respondents to rate different devices in their office, such as fax machines, copiers, printers and more.



In this study, we interviewed 256 SMB and Enterprise customers and asked them to rate the multifunction devices they use in their offices on a

daily basis.

For the first time since they



joined companies, Konica Minolta has been rated best in our annual MFP End User Study.

Besides being rated best overall, Konica Minolta MFPs achieved highest marks in critical areas such as Photocopier Capability, Bi-Directional Communication, Internet Printing, Color

Capability, Facsimile Capability and Paper Capacity.

"The changes and investments Konica Minolta has made over the last several years appear to be paying off. Customers using Konica Minolta MFPs like them the most."

Andy Slawetsky
Vice President
Industry Analysts, Inc.

QUESTIONS?

OPA: (585) 232-5320

IATSD-LAB: (973) 227-8699

The Office Equipment Authority



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